**SugarFest Sponsorship**

*Sponsors will receive the following benefits for their tax-deductible contribution*

**Title Sponsor: $15,000+ (only ONE available)**

* “Presented by” recognition on all radio, TV, and print ads before/during/after event
* Social Media boosted posts
* Social Media “Shout-out”
* Sign displayed prominently
* Large logo on SugarFest shirts
* Booth at SugarFest
* Large logo on “sponsor” webpage
* 6 race entries

**Fireworks Sponsor: $10,000-$14,999**

* Recognition on all radio, TV, and print ads before/during/after event
* Social Media boosted posts
* Social Media “Shout-out”
* Sign displayed prominently
* Medium logo on SugarFest shirts
* Booth at SugarFest
* Medium logo on “sponsor” webpage
* 4 race entries

**Stakeholder Sponsor: $5,000-$9,999**

* Recognition on all radio, TV, and print ads before/during/after event
* Social Media boosted posts
* Social Media “Shout-out”
* Sign
* Small logo on SugarFest shirts
* Booth at SugarFest
* Small logo on “sponsor” webpage
* 4 race entries

**Investor Sponsor: $2,500-$4,999**

* Social Media “Shout-out”
* Sign
* Small logo on SugarFest shirts
* Booth at SugarFest
* Small logo on “sponsor” webpage
* 2 race entries

**Community Sponsor: $1,500-$2,499**

* Social Media “Shout-out”
* Sign
* Mention (no logo) on SugarFest shirts
* Booth at SugarFest
* Mention (no logo) on “sponsor” webpage
* 2 race entries

**Supporting Sponsor: $1,000-$1,499**

* Social Media “Shout-out”
* Booth at SugarFest
* Mention (no logo) on “sponsor” webpage
* 1 race entry

**Friend of SugarFest Sponsor: $500-$999**

* Social Media “Shout-out”
* Booth at SugarFest
* Mention (no logo) on “sponsor” webpage

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Ads | Social Media Boost | Social Media Shout-out | Sign | Logo on Shirt | Booth | Logo on webpage | Race |
| **Title** | “Presented by” | X | X | X | Large | X | Large | 6 |
| **Firework** | X | X | X | X | Medium | X | Medium | 4 |
| **Stakeholder** | X | X | X | X | Small | X | Small | 4 |
| **Investor** |  |  | X | X | Small | X | Small | 2 |
| **Community** |  |  | X | X | Name  | X | Name | 2 |
| **Supporting** |  |  | X |  |  | X | Name | 1 |
| **Friend** |  |  | X |  |  | X | Name |  |

**Sponsorship Agreement**

Please select the level at which you would like to sponsor

\_\_\_Title \_\_\_Fireworks \_\_\_Stakeholder \_\_\_Investor

\_\_\_Community \_\_\_Supporting \_\_\_Friend

Company Name (as you want it printed):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

State:\_\_\_\_\_\_\_\_ Zip Code:\_\_\_\_\_\_\_\_\_\_ Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Completed by:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_

*Signature Date*

Mail this form and payment (made payable to SugarFest) to:

SugarFest

740 N. Main Street

Arab, AL 35016

Email sugarfestalabama@gmail.com to request an invoice be sent to you for online payments.

\*Sponsorship is not confirmed until payment is received.

Email your logo to sugarfestalabama@gmail.com in a .png format.